

ELLIOT BROWN



*The  
Canford*

THANK YOU FOR CHOOSING AN  
ELLIOT BROWN WATCH

ELLIOT BROWN



## 5 YEAR GUARANTEE

Our warranty is honest and straightforward: if your watch develops a fault within 5 years of the original date of purchase because of a manufacturing defect, we'll put it right for you free of charge.

Our warranty doesn't cover crystals, batteries, straps and buckles, theft, loss, damage resulting from misuse, negligence, accidents, improper use (blows, shocks, crushing, dents, scratches etc.), 3rd party repairs/servicing, or wear and tear.

We don't warranty crystals and straps because although we build and test our watches up to a standard, the lifespan of these components is dependent on the conditions and type of wear & tear the watch is subjected to.

To arrange service or repairs, please call us on 01202 338600 or email us at [service@elliottbrownwatches.com](mailto:service@elliottbrownwatches.com)  
Please note that you're responsible for any costs involved in returning your watch to us but we'll return it to you at our expense.

## STRAP FITTING AND ADJUSTMENT

To undo the leather deployant clasp, release the pointed end of the strap from the looped keepers. Holding the pointed end, give it a firm sharp tug away from the watch (or watch cushion). This will click open the deployant clasp so that the metal hinge expands.

To adjust your clasp so that it clicks closed to the right size every time, look inside the strap, lift the curved edge of the metal clasp with your thumbnail, and it will click open.

Slide the clasp along the strap and line the little post up with one of the holes in the strap. Click the curved section closed.

Once the size is adjusted, slide the watch onto your wrist, pull up on the pointed end of the strap to help the metal hinge fold over with its curve matching the curve of your wrist and push the pointed end of the strap into both looped keepers on the other half of the strap.

Now press firmly on the shield logo until you feel or hear the clasp click closed.

Once adjusted to your size, the strap quickly and neatly closes to the right size every time. There is a knack to putting a deployant strap on but it will become second nature very quickly. Call us if you are unsure of anything.

## TO CHANGE STRAPS:

---

The easiest way is to use two screwdrivers. (We include at least one with every watch, to adjust the links on the metal bracelets).

If you need another screwdriver, just ask. Hold one screwdriver vertically, lining it up with the slot in one of the screws. (Holding the first screwdriver vertically in a small vice works very well.)

With steady firm pressure, unscrew the other end using a second screwdriver. We use a drop of thread-lock on the screws so that they can't work loose, so expect it to be tight. If it seems very stiff, try unscrewing the opposite end, in case you are trying to turn the bar inside the strap, rather than the screw that threads into the end of the bar.

Once the screw is almost undone, press it with the screwdriver to start pushing the bar out of the opposite side (it may require a careful, firm push).

Once you have removed the screw, the bar can then be pulled out. The screw will be easier to undo after the first time because the thread-lock won't be as strong.

## CARING FOR YOUR WATCH



It's tough, but it's still assembled from precision components built to exacting tolerances, so avoid really hard impacts.

Give it a rinse if (and when) it gets muddy or is used in salt water, to keep the moving components like the bezel working at their best, and then dry it off.

As with anything made of decent leather, it's best not to get leather straps soaking wet too often - swap it for a rubber or ballistic nylon webbing strap, or a bracelet instead.

If you need to adjust your bracelet, remove links evenly from each side, and be careful not to let the screwdriver slip.

If you think your watch has developed a problem, get in touch so that we can arrange to check it over - please don't remove the case-back yourself, so that we can examine it in exactly the same condition as when the fault arose.

Your watch is sealed against dust and moisture, so it's wise to have it pressure-tested every few years to ensure the seals are ok.

## ADJUSTING YOUR WATCH



## DATE

---

Pull the lower crown gently out to the first click, and turn it clockwise until the calendar shows yesterday's date.

## TIME

---

Now pull it out gently to the next click, and adjust the time so that the calendar flicks over to today's date. Your watch is now at midnight last night. Carry on winding the hands forwards to the correct time then push the crown all the way in when you're done.

If you're setting your watch after 12 noon, you will first need to wind the hands round 12 hours, then to the correct PM time.

Try not to adjust the time between 9pm and midnight, as the calendar is starting to change the date between those times.

The seconds-hand stops when the crown is pulled out to the second click.

This extends the battery life if you need to store your watch long-term, but more

importantly, it's absolutely vital for those 'Gentlemen - synchronise your watches...' moments.

## BEZEL

---

The inner rotating bezel enables you to time everyday events quickly and easily.

If you want to count up from a specific time, turn the upper crown until the triangular marker on the bezel lines up with the tip of the minutes-hand. Now you can easily read off the number of minutes that have passed as the minute hand moves around the bezel.

If you want to count down towards a specific time, advance the triangular marker on the bezel to the end-time and you can easily count down the number of minutes to go.

## HIGHLIGHTS

If you're interested in what makes your Elliot Brown tick, here are the highlights:

Every part of your watch-case is made from 316L stainless steel. 316L is brilliant for watch cases - it's really tough, takes all our detailing beautifully, and is hypo-allergenic, so no nasty rashes.

316L is often called marine-grade stainless steel, because it's unaffected by sea water, even long-term. Give it a rinse and it's as good as new.

The case back is bolted down not screwed on, so the shock-absorbing movement holder is perfectly secured in exactly the right place to do its best work. Bolting the back on also ensures that the logo is always vertical and provides the best possible sealing solution.

Your watch has been manufactured to ISO 2281 for water-resistance, and although it's not required for ISO 2281, every single one of our watches is pressure-tested individually to 150m/15ATM, twice in air pressure.

Then it undergoes a 200m pressure test in water for 10 minutes to make absolutely sure that the manufacturing tolerances and assembly meet our quality standards.

The crowns are knurled so they're always easy to use, even when you and your watch are wet, cold, or muddy, but have smooth, radiused edges so they won't wreck the cuff of your favourite shirt or wetsuit.

We use crowns with triple-seals rather than screw-down crowns, because you

can't forget to screw down a push-in crown. Even in the adjust (out) position, the crown is still waterproof to the same level as when it's pushed in.

The movement is located inside the case by a stainless steel movement housing surrounded by shock-absorbing elastomers that minimise the amount of vibration and shock transmitted to the movement, so there's less chance of it getting damaged.

All our watches exceed the ISO 1413 standard for shock-resistance and we



prove this by striking a few watches from every production run with a 3kg steel pendulum mallet that applies a force of circa 5000G at the point of impact. It's rather like hitting the watch with a golf club.

The crystal is made from 2.8mm toughened mineral glass with an anti-reflective coating.

It's this anti-reflective coating that produces the cool blue tint you can sometimes see, and we only apply it to the inside of the glass, so you don't get

annoying fingerprints and scratches in the coating.

We use mineral crystal because it'll withstand shattering far better than the alternative sapphire crystal. It's not quite as scratch resistant but you can't use a watch with a broken crystal.

The dial is cut from solid brass, detailed in the attractive colourway you chose (good choice by the way - very 'you') and finished with SuperLuminova markings that provide the best possible legibility in low light conditions.

The 12 o'clock marker is different, so there's no doubt you've got your watch the right way up, and the hands are bold and flooded with SuperLuminova, so you can tell the time instantly any time of day or night. (Note: much like a solar panel, the SuperLuminova needs to absorb light in order to glow at night. If your watch has been under a cuff or in the dark during the daytime, its low light performance will be affected.)

We source our movements from the best Swiss manufacturers and only specify movements that have a certain

technical elegance, that are maintainable and repairable long-term, and that have useful features like long battery lives with an end-of-life indicator (the seconds hand steps at 5 second intervals), so your battery doesn't run out unexpectedly.

Our metal bracelets are made using 316L stainless with screw-in link-pins for maximum strength and easy adjustment, and the heavy-duty clasp has a micro-adjustment that you can use to fine-tune the fit, or to extend the length of the bracelet quickly and elegantly for use over a wetsuit.

Our custom-made 2mm military-type ballistic nylon webbing straps have 5 heavy-duty stainless steel loops that secure the watch to the strap, and laser-cut holes for minimal fraying and maximum strap-life.

Our leather and fabric straps are cut from the best quality materials so they're always best-shirt-stylish, lined with nubuck so they're supple and comfy and secured by elegant and strong deployant clasps so that your watch can't fall off when you're taking it off or putting it on. Our rubber straps are made from

hypo-allergenic non-sticky rubber and are resistant to UV, salt water and ozone, making them perfect for long term outdoor use and particularly suitable if you use your watch in the water.

## USING YOUR WATCH AS A COMPASS

---

**Finding South** (Northern hemisphere):

**Before 12 noon:** Point the hour hand at the sun, bisect the angle between the hour hand and the 12 o'clock dial marker moving clockwise round from the hour hand. The imaginary line bisecting the angle points South.

**After 12 noon:** Point the hour hand at the sun, bisect the angle between the hour hand and the 12 o'clock marker moving anti-clockwise round from the hour

hand to the 12h marker. The imaginary line bisecting the angle points South.

**Finding North** (Southern Hemisphere) If you are South of the equator, you will instead need to point the 12 o'clock marker at the sun and bisect the angle between the marker and the hour hand following the same rules for before or after 12 noon as above.

**Notes:** The closer you are to the equator the more difficult it is to gain an accurate approximation of direction. During British summer time you will need to use the 1 o'clock marker instead of the 12 o'clock marker.

## RECYCLING

---

We have chosen to group together with other retailers in joining the 'Distributor Take-Back Scheme'. Through this scheme, we have paid toward the provision of improved recycling facilities for our customers.

Customers will be able to take any old electrical equipment to participating civic amenity sites (household waste recycling centres) run by their local councils.

Funding collected through the Distributor Take-Back Scheme has been distributed between all the local authorities in the UK to ensure the provision of improved recycling facilities. Producers of these products will then ensure that deposited items are taken away and recycled.

You can locate your closest participating collection site at [recycle-more.co.uk](http://recycle-more.co.uk).



---

We put our heart and soul into every watch we make,  
and we hope you absolutely love yours.

Alex and Ian  
[www.elliottbrownwatches.com](http://www.elliottbrownwatches.com)  
+44 (0)1202 338600

ELLIOT BROWN



[www.elliottbrownwatches.com](http://www.elliottbrownwatches.com)

+44 (0)1202 338600